



INFORMATION TO REMEMBER

Application must be
postmarked by

February 28, 2018

Acceptance letters and
information packets mailed out on

March 14, 2108

Cancellation Date

No refunds after

June 1, 2018

37th and Final ArtsFest

July 7-8, 2018

Art Up Northern New Mexico
BOX 335

ANGEL FIRE, NM 87710-0335

Website: www.artup-nnm.org

37th and Final

ARTSFEST

2018 Application

ANGEL FIRE, NEW MEXICO

INDOORS

FINE ART

JURIED EXHIBITION

CASH AWARDS

Art Show

July 7-8, 2018

WELCOME

Thank you for your interest in **ARTSFEST**. You are warmly invited to exhibit at this juried event. We are committed to making **ARTSFEST** a high quality and successful show for our exhibitors and visitors.

SET-UP

- ◆ 8 am– 4 pm Friday July 6
- ◆ Judging 4:30-6 pm Friday
- ◆ **ARTISTS MUST LEAVE THE BUILDING BY 4PM.**

DATES

ARTSFEST Art Show - Saturday and Sunday July 7-8

(Saturday 9 am - 5 pm; Sunday 10 am - 4pm)

THE FESTIVAL

ARTSFEST has been the premier fine arts and crafts festival in the Moreno Valley for the past 37 years. This will be the last ArtsFest. In addition to the show, the event this year will include Awards, Entertainment and a Silent Auction.

LOCATION

Angel Fire is nestled in the picturesque Sangre de Cristo Mountains in northern New Mexico. The elevation is approximately 8,500 feet and the temperatures in July are typically in the 70's during the day (with afternoon showers) and chilly at night. The Angel Fire Community Center will be the site for **ARTSFEST**.

ATTENDANCE

ARTSFEST draws visitors from across the country. Angel Fire is an alpine resort community that attracts many tourists and second homeowners. The demographics of these visitors are perfect for an art show.

BOOTH INFORMATION

This is an indoor show. The standard booth size is 10' x 10'. Three (3) 10' x 20' blind corner booths are available. Because the show is inside, a very limited number of tent frames will be allowed on the south wall.

USE OF A TENT FRAME REQUIRES PRIOR WRITTEN APPROVAL.

ARTSFEST committee will assign booth spaces. Corner booths and booths with electricity are limited. In addition, we strive to create an interesting show by separating artists who have similar exhibits. If your request cannot be accommodated, the difference in fee will be refunded. Booth sharing will be allowed with an extra \$50 fee for each additional artist; furthermore, all artists must be juried and accepted and must complete a separate application form, including application fee.

RULES

- Work must be original and produced by the exhibitor. NO imports, no mass-productions, kits or commercial molds or resale.
- This year we will accept giclee prints and prints turned into greeting cards with ARTSFEST committee approval. Please note: no more than 25% of your booth may be prints. You must note on the application how much of your booth will be giclee and prints.
- Art Up Northern New Mexico reserves the right to refuse an exhibitor the privilege of exhibiting any work that does not reflect the quality and the nature of work juried, or which does not meet ARTSFEST standards and guidelines.
- Submissions may be in digital format and sent by mail or emailed along with your completed application. If you are applying via mail please submit one CD with four (4) JPEG images: Three (3) representative of your work and one (1) of your booth. All images, whether sent on CD or by email, should be sized to a minimum of 150 DPI and a maximum of 5"x7" for easy viewing on computer screens. Clearly label the CD with your name as it appears in the application. Digital images not in the requested format will not be considered for jurying.
- Artists must personally attend their booths for the entire two days of the show. No artists will be permitted to pack up early without permission.
- **NO OPEN FLAMES. NO PROPANE OR BUTANE.**
- **Maximum electricity 400 watts, \$50 fine for non-compliance**
- **No carpet, rugs or tape are allowed on the floors.**
- **Entrants are responsible for bringing their own 25'-50' commercial grade extension cord and surge protector or surge-protected power strip.**

ARTSFEST FEES

Please make **TWO SEPARATE CHECKS** payable to Art Up Northern New Mexico. If emailing application, please include your credit card information plus \$5.00 processing fee.

1. \$35 non-refundable Application Fee. This check will be deposited upon receipt.
2. **Booth fees: \$175.00 - 10' x 10', \$350.00 - 10' x 20', \$300.00 - 10' x 20' Corner Blind** (only 3 available) Additional fees: \$50 Late Application Fee (applications postmarked after February 28, 2107 may be considered if space is available)

Provide payment for preferred booth size plus any additional fees that apply.

\$50 Request for Corner Booth, \$50 Shared Exhibitor (each exhibitor must complete a separate application and be juried) \$25 Electricity (400 watt max.) Booth fee will be deposited upon acceptance. Booth fee checks of artists not accepted will be returned. Cancellations before June 1 will receive a refund of booth fee, less a \$50 cancellation charge.

Cancellations after June 1 will not receive a refund.

ARTSFEST APPLICATION MUST BE COMPLETED AND RETURNED

NAME

BUSINESS NAME

ADDRESS

CITY

STATE

ZIP

PHONE (DAY)

CELL OR LOCAL PHONE

EMAIL

WEBSITE

CATEGORY (CHECK ONE)

Ceramics Drawing/Pastels Glass 3-D Mixed Media 2-D Mixed Media
 Jewelry Sculpture Wood Metalwork Photography
 Fiber Painting (Acrylic/Oil/Watercolor) Other _____

PRICE RANGE (DESCRIPTION OF WORK AND/OR PROCESS)

CHECKLIST (HAVE YOU ENCLOSED?)

- \$35 Application Fee
- **TWO SEPARATE CHECKS REQUIRED. If you do not send the correct amounts, your application may be refused.**
- Booth Fees: Indicate booth size preference here _____ ; booth fee must match size preference
- Additional fees, if applicable
- Signed application
- ONE business-sized self-addressed stamped envelope for notification unless you want to be notified by email
- One CD or email containing three (3) images of your work and one (1) of your booth as outlined under RULES (CDs submitted for jurying will not be returned)

PLEASE MARK IF APPLICABLE

I request electricity – 400 watt limit per booth (\$25)

I request a corner booth (Add \$50)

I request to share a booth with _____

(there is no guarantee of acceptance for either exhibitor) (\$50)

Please consider my late application (\$50)

I would like a double booth

I need to use a tent frame (allowed only by advance permission)

ARTIST'S RELEASE MUST BE SIGNED AND RETURNED

As a participant in the **ART UP NORTHERN NEW MEXICO 37TH ANNUAL ARTSFEST**, I fully understand and agree to the following: I recognize and acknowledge that I assume full risk of any injuries, property damage or loss which I may sustain as a result of my participating in any and all activities connected with or associated with my participation in this event.

I agree to indemnify and hold harmless and defend Art Up Northern New Mexico, the Village of Angel Fire, **ARTSFEST** officials, all associated sponsors of **ARTSFEST** and any agents thereof from any and all claims by other parties resulting from injuries, damages, and loss including loss of property, or loss of income caused by me arising out of, connected with, or in any way associated with my application to, rejection from, and/or participation in this event.

By signing this application form, Applicant agrees digital images submitted for jurying are representative of work to be exhibited and that the **ARTSFEST** officials reserve the right, in their sole discretion, to advise Applicant of any work that does not meet the standards set; and Applicant agrees that such work will immediately be removed upon request of **ARTSFEST** officials. Failure to remove upon request may result in Applicant's removal from **ARTSFEST**. Applicant also agrees that images submitted for jurying may be used for promotion of the event, in print and/or on the World Wide Web (Internet) at the sole discretion of Art Up Northern New Mexico or **ARTSFEST** officials.

I HAVE READ THIS APPLICATION AND AGREE TO ALL RULES. I understand that Art Up Northern New Mexico reserves the right to reject any application for any and no reason.

APPLICANT'S SIGNATURE

DATE